



PATZ & HALL

**Heather Patz  
Founder**

Heather Patz has been actively involved in Patz & Hall since its founding in 1988, contributing her unique mix of style and skill to the success of the winery. Her enthusiasm for sharing the culture of wine, combined with her warm, hospitable nature has helped to define the personality of Patz & Hall, and its gracious approach to customer relations.

In the early years of Patz & Hall, Heather managed administrative and accounting responsibilities for the winery. In addition to overseeing the office, Heather contributed to the production process wherever possible, from sorting fruit to sampling grapes. A passionate spokesperson for Patz & Hall, Heather's role soon evolved to include hospitality and consumer relations. In this capacity, she was instrumental in establishing Patz & Hall's Salon Society, thereby ensuring loyal customers access to the winery's most sought-after releases. Building on the success of the Salon Society, Heather helped to design and establish the intimate and beautifully appointed Patz & Hall Tasting Salon with its focus on seated, private tastings of the winery's acclaimed Chardonnays and Pinot Noirs.

As a founding partner, Heather continues to participate in all important decisions affecting Patz & Hall. In addition, she remains actively involved in the winery's hospitality program, helping to organize and host club dinners, tastings and fundraisers. Just as important, Heather champions an intimate, hands-on approach to customer relations. Whether she is helping long-time customers plan a trip to wine country, conducting in-home tastings for Patz & Hall aficionados, or personally making phone calls or writing thank-you notes to Salon members, Heather believes in the value of making real and lasting connections with Patz & Hall's customers. In keeping with this warm, authentic approach, Heather also helps to spearhead Patz & Hall's involvement with a variety of charitable causes, both locally and nationally. Outside of her work for Patz & Hall, Heather dedicates much of her free time to working with church and community-based organizations on behalf of children and families in need.