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**ARTISANS UNITED: PATZ & HALL WINERY TEAMS WITH
VALERIE CONFECTIONS AND HEATH CERAMICS
TO CREATE A UNIQUE LINE OF HOLIDAY GIFTS**

NAPA, Calif. – November X, 2009 – In a unique partnership between three of California’s most acclaimed small companies, Patz & Hall has joined with Valerie Confections and Heath Ceramics to create a one-of-a-kind line of four holiday gift bags. These collaborative gift bags, which elegantly combine the talents of all three artisan producers, will officially be unveiled on Thursday, December 3 at an invitation-only Artisans United event being held at the Heath Ceramics Studio & Store in Los Angeles. Following this event, the gift bags will be available to the general public on the Web sites of Valerie Confections and Patz & Hall through Valentine’s Day, 2010.

This collaborative gift bag program builds on a relationship originally established between Patz & Hall and Valerie Confections, in which the two companies teamed up to produce a small line of handcrafted chocolate, preserve and confection products made using wines from the Patz & Hall portfolio. With the addition of Heath Ceramics to the partnership, the three companies decided to create four distinctive gift sets for the holiday and Valentine’s seasons. The four gift sets, which are priced at \$50, \$100, \$200 and \$500, each come in their own custom tote bag, and feature an assortment of wine gift certificates, ceramics, and chocolates, preserves and confections (including wine-based products such as Chardonnay, Apple and Vanilla Bean Jelly, and Black Mission Fig and Pinot Noir Jam).

“All three of our companies share very similar philosophies about quality and craftsmanship,” says Patz & Hall co-founder and winemaker James Hall. “Though we work in different mediums, we all start with the finest raw materials, and then shape our products with the kind of hands-on attention to detail that defines excellence. That’s why this collaboration is such a natural fit, and why these gift sets are so special.”

About Patz & Hall: Founded in 1988, Patz & Hall combines the collective expertise of four friends – Donald Patz, Anne Moses, Heather Patz and James Hall. Together, this team has turned a desire to craft benchmark, single-vineyard Chardonnays and Pinot Noirs into one of California’s most respected artisan wineries. By cultivating personal relationships with a handful of California’s finest winegrowers, Patz & Hall has created an acclaimed portfolio of wines highlighting the terroir-inspired character of top vineyards in the Napa Valley, Russian River Valley, Mendocino County, Sonoma Coast and Santa Lucia Highlands. For more information, visit patzhall.com.

Valerie Confections: Established in 2004 by partners Valerie Gordon and Stan Weightman Jr., Valerie Confections is a Los Angeles-based artisanal confectioner, and is recognized as one of the top artisan chocolatiers in the country. First recognized for their handcrafted toffees, the company continues to evolve, and now offers nougats, truffles, caramels, petits fours, cakes, wedding cakes, preserves, candied fruit, and, in the Los Angeles area, an elegant catering division. Valerie Confections has been featured in many national media outlets, including *Vogue*, *House & Garden*, *Chocolatier*, *Bon Appetit* and *Food & Wine*. For more information, visit valerieconfections.com.

About Heath Ceramics: Founded in 1948, Heath Ceramics is one of the few remaining mid-century American potteries, and has been making tableware and tile for over a half-century in its Sausalito, California factory. In 2003, the husband and wife team of Robin Petravic and Catherine Bailey purchased Heath Ceramics with a mission to revitalize the company, by placing a strong emphasis on design, handcrafted techniques, and the reinvigoration of the company’s designer-maker legacy. Its dinnerware is used in the country’s top restaurants, its tiles grace renowned buildings, and its work is represented in the permanent collections of museums, such as the MOMA and LACMA. For more information, visit heathceramics.com.

Editor’s note: Photos of the four gift bags and a listing of the items included are attached. To arrange press attendance at the December 3, Artisans United event, please contact Courtney Wilson at 707-265-7700 ext. 112.